



**UNIVERSITÀ
DI PARMA**

LEIGIA

Laboratorio sull'Economia delle Imprese di
Germania, Italia e Austria

2nd LEIGIA International Workshop

GVCs and economic integration among Italian, German and Austrian firms

Department of Economics and Management, University of Parma

Parma, 22nd of November 2018, room "D"

Provisional program

9.20 Registration

9.40 -10.00 Opening of the Workshop:

P. ANDREI – Dean of Parma University (tbc)

M. DI TOMMASO – Director of EmiliaLab (tbc)

G. LUCIANI – Director of Il Borgo (tbc)

J. BUCK – Managing Director of AHK- Deutsche-Italienische Handelskammer (tbc)

10.00 – 10.10 A. NINNI (University of Parma) - "Reasons for a new Research Center"

10.10 – 10.40 A. SITCH (Flow4Biz) "GVC between Germany, Italy and Austria"

10.40 – 11.10 O. VEIT – S. KOWALSKI (Cologne University of Applied Sciences), "The potential for consumer driven sustainability in Italian, Austrian and German supply chains"

11.10 – 11.30 Coffee break

11.30 – 12.00 S. CURATOLO (University of Parma), "Packaging machinery manufacturers: Italian vs. German way to compete for the world's markets".

12.00 – 12.30 E. PRODI (University of Bergamo), "Transfer of innovation in Germany and in Italy: Fraunhofer vs scientific parks"

12.30 – 13.00 L. BERTARELLI – L. RESMINI (University of Milano-Bicocca), "What facilitates connections between regions? An empirical analysis based on Italy-Germany networks"



13.00- 14.20 Lunch

14.30 – 15.30 invited speaker:

Dalia MARIN (University of Munich), “Europe’s Export Superstars - it’s the organization !”

15.30 – 16. 00 A. NINNI – S. GORETTI (University of Parma), “Austrian enterprises in Emilia Romagna: a study of the innovation interdependence between Austrian firms and their branches”

16.00 – 16.30 M. SRBA (Unicredit Bank Austria AG), “GVC in the Case of Italian-Austrian relations”

16.30 – 17.30 invited speaker:

Gianfranco VIESTI (University of Bari), “Mezzogiorno towards East Germany: to update the comparison” .

17.30-17.45 Conclusions

Scientific Committee of the workshop:

A. Arrighetti, G. Cristini, L. Di Nella, P. Marchini, F. Mosconi, A. Ninni, P. Schwizer, , W. Veit.

Managing Committee of the workshop:

A. Ninni and E. Maio

Conference language:

English

A videoregistration of the workshop will be available starting from 11 am on 11/23/2018 at the link http://leigia.unipr.it/?page_id=2.

Workshop supported by:

Università di Parma

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